How could we deliver value to our users without them having to log in?

provide you with accurate, reliable, and relevant information.

Before you can visualize your website traffic data, you need to choose the right data source that can

**Visualization**:

once they reach it.

Website traffic analysis involves collecting and analyzing data about visitors to your site and their actions

**Data Collection:**

experience to improve engagement and ultimately drive conversions.

By understanding how visitors interact with your website, you can better tailor content and user

**Analysis Objectives:**

and Test. It’s important to note that these stages are a guide.

This human-centered design process consists of five core stages Empathize, Define, Ideate, Prototype

1: **Problem Definition and Design Thinking**

•

How could we make the login process faster?

•

tools to identify key trends,

To ensure your site is performing well and delivering conversions, you can deploy Website traffic analysis

**Design Thinking:**

people assume more traffic is always better, that’s not always true.

they get there. That data is crucial to building effective sales and marketing strategies. While most

Web traffic analytics refers to collecting data about who comes to your Website and what they do when

**Project Definition:**